



MICHAEL FONG

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Asia-Pacific Operating Executive & Strategic Advisor
International Growth · Commercialization · Strategic Transactions

SUMMARY

Asia-Pacific operating executive, founder, and strategic advisor with more than 25 years of experience building and commercializing technology businesses across international markets.

Spent 16 years establishing and scaling Blizzard Entertainment's Asia business across 13 markets, managing a regional P&L exceeding US\$500M and overseeing approximately 2,000 people across wholly owned operations and joint ventures. Subsequently founded, commercialized, and led a technology-enabled business in a highly regulated Canadian medical market from concept through acquisition in 2023, within two years of commercial launch. Currently undertakes selected operating and strategic assignments through PivotCXO and serves as a Venture Partner at VU Venture Partners. Current work spans AI-enabled drug discovery, AI healthcare, brain-computer interfaces, interactive entertainment, and cross-border transactions.

Completing an MSc in Applied Neuroscience at King's College London's Institute of Psychiatry, Psychology & Neuroscience

SELECTED CAREER ACHIEVEMENTS

- Built Blizzard Entertainment's operations across 13 Asia-Pacific markets.
- Grew regional P&L responsibility from approximately US\$22 million to US\$500 million+
- Oversaw approximately 2,000 people across owned operations and joint ventures.
- Established Blizzard's initial operations in Greater China, Southeast Asia, Japan, and Australia.
- Founded, commercialized, and led a regulated-market technology venture through acquisition in 2023.
- Negotiated major publishing, licensing, distribution, and strategic partnerships; executed turnaround strategies across multiple markets.

PROFESSIONAL EXPERIENCE

PIVOTCXO, (Hong Kong / Global)

Founder & Operating Partner

2023 – Present

- Operating and strategic advisory platform supporting growth-stage and investor-backed technology and healthcare companies with commercialization, international expansion, partnerships, organizational development, and complex transactions.
- Selected engagements:
 - Nanyang Biologics: Advise this Singapore-based AI-enabled drug-discovery company on corporate strategy, international expansion, strategic partnerships, commercial positioning, and capital-markets preparation. In October 2025, the company announced a proposed business combination intended to result in a Nasdaq listing at an approximate pre-transaction equity value of US\$1.5 billion.
 - Gominex: Advise this brain-computer interface and AI healthcare company on international commercialization, B2B and B2C channel strategy, strategic partnerships, organizational development, and financing preparation.
 - Interactive Entertainment: Advise selected game studios and digital platforms on market entry, publishing, partnerships, commercialization, and fundraising.
 - Cross-Border Transaction: Led commercial due diligence and negotiations for the proposed acquisition of a German manufacturing company by a Chinese strategic buyer.

Core Capabilities ▾

Asia-Pacific Market Entry & Expansion

International Commercialization

P&L Leadership

Corporate Strategy

Strategic Partnerships

Cross-Border Transactions

Organizational Scaling

Go-to-Market Strategy

Regulatory Navigation

Venture Capital & Due Diligence

Languages ▾
English – Native
Chinese – Mandarin (HSK3) Cantonese (basic)
Social Impact ▾
- Rotary Club of Discovery Bay Hong Kong – President Nominee and Chair of Service Projects; Paul Harris Fellow and Paul Harris Society Member; active member of the Alzheimer’s/Dementia Rotary Action Group. - Mentor, Mentor Connect, supporting aspiring entrepreneurs. - Sponsor, orphanage in Tanzania, funding infrastructure for 200+ children. - Sponsor, 15+ underprivileged children worldwide.

VU Venture Partners, San Francisco, United States

Venture Partner	2024 – Present
Source and evaluate opportunities across AI, healthcare, biotechnology, fintech, and deep technology. Assess markets, business models, management teams, competitive dynamics, and commercial potential. Conduct due diligence, present selected opportunities to partners, and develop relationships with founders, co-investors, family offices, and institutional investors.	

REGULATED MEDICAL-MARKET TECHNOLOGY VENTURE, Canada

Founder & CEO	2019 – 2023
Founded, commercialized, and exited a data-driven technology business serving a highly regulated Canadian medical-use market. Built the company from concept through licensing and commercial launch, leading regulatory compliance, product development, technology-enabled operations, finance, and go-to-market execution. Led the company through its acquisition in 2023, within two years of commercial launch.	

BLIZZARD ENTERTAINMENT, Hong Kong

Founding Managing Director & Regional Vice President, Asia	2012 – 2018
Founding Managing Director, Greater China / Southeast Asia	2002–2012
Joined Blizzard as a founding member of its Asia operation and spent 16 years establishing and scaling the regional business.	
- Built operations across 13 markets, including Greater China, South Korea, Japan, Taiwan, India, Australia, Singapore, and Southeast Asia - Managed a regional P&L exceeding US\$500M - Oversaw approximately 2,000 people across wholly owned operations and joint ventures - Established Blizzard’s initial offices in Greater China, Southeast Asia, Japan, and Australia - Led regional strategy, operations, publishing, market entry, licensing, regulatory engagement, and strategic partnerships - Negotiated major publishing, licensing, distribution, and commercial agreements - Led the Asian commercialization of Warcraft, Diablo, StarCraft, Overwatch, and Hearthstone - Served concurrently as <u>Managing Director and Board Member of Cooperative Activision</u> Blizzard International U.A. in Amsterdam from 2014 to 2017	

CORE FINANCIAL NETWORKS, Hong Kong

Director of Strategic Initiatives	1994 – 2002
Worked with the Vice Chairman of a Hong Kong family office on technology investments, portfolio-company strategy, fundraising, and strategic initiatives. Sourced and evaluated emerging-technology investments, conducted due diligence, and supported portfolio-company execution.	

EDUCATION

MSc, Applied Neuroscience -King’s College London (in progress)	MBA, Management -Leicester Business School	MSc, Intl Marketing -Strathclyde Business School
BA, Psychology -Cape Breton University		

SELECT EXECUTIVE PROGRAMS

Oxford Artificial Intelligence · Stanford Digital Transformation & AI · Harvard AI in Healthcare · Columbia Corporate Governance · Venture University VC Investor Accelerator · Singularity University Exponential Technologies · UCLA Strategic Thinking